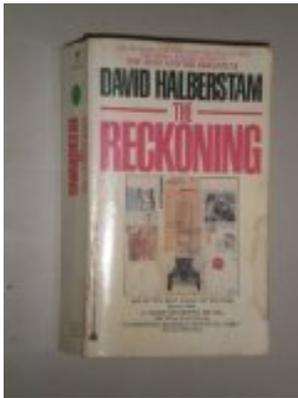


[PDF] The Reckoning

David Halberstam - pdf download free book



Books Details:

Title: The Reckoning
Author: David Halberstam
Released: 1988-10-01
Language:
Pages:
ISBN: 0380704471
ISBN13: 978-0380704477
ASIN: 0380704471

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Description:

From Publishers Weekly Powerfully developing his thesis that the complacency and shortsightedness of American workers and their bosses, especially the automakers of Detroit, have led to a decline of industrial know-how so critical that Asian carmakers, particularly the Japanese, have virtually taken over the market, Halberstam tells in panoramic detail a story that is alarming in its implications. Immediately ahead lies a harsh scenario that will see America's standards of living fall appreciably only sacrifices will restore our "greatness." This lengthy book with its skilled, dramatic interweaving of two little-known stories—the inside struggles of the Ford organization (including the firing of Lee Iacocca) in the 1970s and the growth of the Japanese automotive industry, notably Nissan, since the 1950s—completes the trilogy Halberstam began with *The Best and*

the Brightest and The Powers That Be. Here is fresh and crucially meaningful material researched with notable thoroughness, replete with graphic portraits of top American and Japanese industrialists competing blindly on the one hand and with brilliant cunning on the other. The book is among the most absorbing of recent years, every page contributing to the breathtaking picture of an America that is going to learn to retool or else. 200,000 first printing.

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From Library Journal This massive volume by Halberstam (*The Best and the Brightest* , *The Powers That Be*) will only add to his reputation. It is a historical overview of the auto industry in the United States and Japan, with a focus on Ford and Nissan. In a well-researched and very readable narrative, the Pulitzer Prize-winning author chronicles the personalities and company politics that decided the key issues. The resulting case study of the gradual decline of U.S. manufacturing and the corresponding rise of Japanese industry has much to tell us about our society. *The Reckoning* is highly recommended for both public and academic libraries as an important account of a story still unfolding. Richard C. Schiming, Economics Dept . , Mankato State Univ., Minn.

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