

# [PDF] Self Leadership And The One Minute Manager: Increasing Effectiveness Through Situational Self Leadership

Ken Blanchard, Susan Fowler, Laurence Hawkins - pdf download free book



#### Books Details:

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#### Description:

From Publishers Weekly Blanchard, author of the bestselling One Minute Manager, has a made a

career out of writing the business equivalent of Jonathan Livingston Seagull. The self-appointed "Chief Spiritual Officer" of Ken Blanchard Companies, he portrays a business world in which magic tricks and mentors encountered in bohemian cafes lead troubled employees to promotions and advertising awards. Blanchard's point here is that managers are too busy and distracted to effectively mentor employees and that workers need to assume responsibility for their own failures and successes-seeking the advice of superiors only when they absolutely need to. This is undeniably true. The modern workplace-an uncertain world where layoffs and reorganizations occur with unsettling frequency-requires self-reliance. However, in Blanchard's "business parable," self-reliance is found amid a background of invariably cheerful coworkers, loving, maternal bosses and implausibly charming strangers. Blanchard's first maxim is correct: "Ultimately, it's in your own best interest to accept responsibility for getting what you need to succeed in the workplace." But readers may find his fairytale enactment of it too saccharine to be practical.

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### **About the Author**

Ken Blanchard is the coauthor of *The One Minute Manager*® and fifty other books, including the New York Times business bestsellers *Gung Ho!* and *Raving Fans*. His books have combined sales of more than eighteen million copies in more than twenty-seven languages. He is the chief spiritual officer of The Ken Blanchard Companies, a full-service global management training and development company that he and his wife, Dr. Marjorie Blanchard, founded in 1979.

**Susan Fowler** is one of the world's foremost experts on personal empowerment and has spoken on the subject in all fifty of the United States and more than twenty foreign countries. With Ken Blanchard and Laurence Hawkins she created -- and is the lead developer of -- *Situational Self Leadership*®, which focuses on empowerment and taking the initiative when you're not in charge. She is an adjunct professor for the University of San Diego's masters of science in executive leadership program.

**Laurence Hawkins** is an internationally renowned management consultant, motivational speaker, and -- with Ken Blanchard and Susan Fowler -- the coauthor of the *Situational Self Leadership* program. Hawkins received his bachelor's degree in American history and literature from Williams College and his master's and doctoral degrees in leadership and organizational behavior from the University of Massachusetts, Amherst.

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