

THE RAINBOW CONNECTION

www.rainbowtel.net
800-892-0163



CONTACT US

Everest Office

608 Main Street • Everest, KS 66424
Monday – Friday: 8 a.m. to 5 p.m.

Hiawatha Office

628 Oregon Street • Hiawatha, KS 66434
Monday – Friday: 8 a.m. to 5 p.m.

Horton Office

126 West 8th Street • Horton, KS 66439
Monday – Friday: 8 a.m. to 5 p.m.

Seneca Office

513 Main Street • Seneca, KS 66538
Monday – Friday: 8 a.m. to 5 p.m.

Sabetha Office

121 South Washington • Sabetha, KS 66534
Monday – Friday: 8 a.m. to 5 p.m.

Technical Support Center: 800-892-0163
24 hours a day, 7 days a week

Community Events

April 20

Easter Egg Hunt, Horton

April 28

Annual Spring Tea, Hiawatha

May 2-5

The Famous Sparks &
White Cloud Flea Market

May 30 – June 2

City Wide Garage Sales, Seneca

We're Moving Quickly Toward a Faster Future

Our mission at Rainbow Communications is to enhance rural communities by providing exceptional broadband service. Throughout 2019, you'll be seeing a recurring theme from us: "Power of the Past, Force of the Future." This theme celebrates the successes and investments completed in the past which are now fueling us as we move toward the future.

We're deeply dedicated to our communities and will continue to build a network to handle their increasing bandwidth demands. In October 2018, we launched faster broadband plans in all of our service areas. One of our goals is to deliver up to a 100 Mbps connection to every household that wants it by January 2020.

The reason bandwidth demands are growing is the rise in the number of users, devices, and applications found in a typical household. If you think you may need an upgraded Internet plan for your family, be sure to review the information on page 3 for helpful tips on speed selection including our online Broadband Calculator.

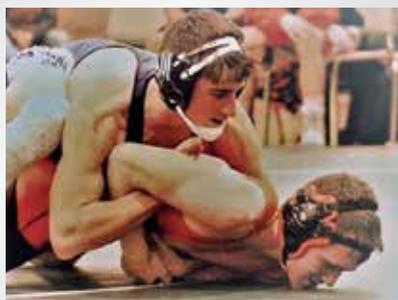
Rainbow Communications appreciates having you as a customer and looks forward to continuing to be your preferred broadband provider for many years to come!



Rainbow Athletes of the Month



Cauy Rokey and Elliott Strahm
Seniors
Sabetha High School, Football
November 2018



Kamden Brownlee
Senior
Sabetha High School, Wrestling
December 2018



Beau Horn
Riverside High School
2nd Place State Wrestling
January 2019

Changes Coming to Rainbow TV Rates

Each year, Rainbow Communications works hard to negotiate fair fees with major network media companies and local broadcasters so we can bring you the most affordable TV services possible. Unfortunately, their fees continue to rise. Therefore, effective April 1, 2019, we must pass along increases in our cable TV rates and streaming alternatives rates as noted below:



Cable TV

TV Package	Current Rate	New Rate
Basic	\$51.50	\$53.75
Bronze	\$84.50	\$86.75
Silver	\$100.00	\$102.25
Gold	\$152.50	\$154.75

Streaming Alternatives

Streaming	Current Rate	New Rate
MyTV	\$27.45	\$29.75
ViewLocal	\$32.45	\$34.75

If you have questions, please call our office at 800-892-0163. We're happy to help.

Working for You, to Keep Costs in Check

TVonMySide.com is your source for up-to-date information and solutions about TV network disputes. This website is a collaborative effort of hundreds of local, independent cable TV providers located throughout the country in communities like yours. By uniting our companies, we can work together to achieve more flexibility and better offerings for you at the lowest price possible.

because of the rising cost of Network fees and other factors. In fact, Network fees have increased at 3½ times the rate of inflation over the past 15 years. As your Local TV provider, we absorb a portion of those increases and pass along a portion to our customers.

Visit www.tvonmyside.com to learn more.

Frequently Asked Questions:

If Rainbow Communications is trying to control costs, why does my bill seem to go up every year?

While we pledge to hold prices as low as possible, annual adjustments are necessary

TVonmyside.com

 www.facebook.com/RainbowCommunications

 @Rainbow_Comm

 RainbowCommunications

What Type of Internet Users Live at Your House?

The answer to the question above will help you figure out which Internet plan would currently be best for your household. The speed you need will depend on a range of different factors including how your connection is being used and by how many family members and devices at the same time.

These general guidelines may be helpful to you when making your selection:

Light Users

Description: This refers to a household with just one or two people and a couple of Internet-connected devices. Light users typically go online only to check emails, surf the web, and perhaps occasionally participate on social media.

Suggested Download Speed: 10 Mbps

Medium Users

Description: This refers to a household with active users and up to five Internet-connected devices. Medium users are online throughout each day doing activities such as posting on social media, checking emails, and watching videos. They may also stream some television services.

Suggested Download Speed: 25-30 Mbps

Heavy Users

Description: This refers to a household with extremely active users and six or more Internet-connected devices. Heavy users do it all—frequently download movies and music, stream many hours' worth of TV shows, play online games, participate in video chatting, and much more. They also regularly have multiple devices in use in the house simultaneously. A home-based business will often contribute to a household being in the heavy user category.

Suggested Download Speed: 50-100 Mbps

Additional questions to ask are these: Am I sometimes frustrated with the speed of my current Internet connection? Do family members or houseguests complain about the Internet? Is our enjoyment of online activities such as streaming being diminished by a too-slow speed? If the answer is "Yes" to one or more of these questions, it's probably time to speed things up.

Still need help finding the best Internet plan for your household? Try our Broadband Calculator at www.rainbowtel.net/broadbandcalculator. You can also call Rainbow Communications at 800-892-0163 for details on our available Internet plans including speeds and prices.

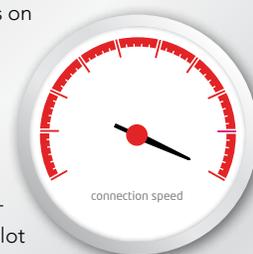


Quick! Take an Internet Speed Test!

If your Internet connection doesn't seem to be as fast as you'd like, we have a quick tip: Before you call the Rainbow Communications office, check your current download and upload speeds here:

<http://rainbowtel.net/speedtest>

Take the speed test several times over a few days, and at varying times of day, to get an accurate measure of your Internet connection. You'll note that most of the focus of this test is on download speed, which is key to activities such as streaming video. But upload speed can also be important if you share a lot of photos/videos or play online games. Remember, the number of Mbps listed when you sign up for most Internet plans are "up to" speeds and cannot be guaranteed.



Once you know the current Internet speeds at your home, call us at 800-892-0163 to talk about next steps. You may have issues to address such as an outdated or poorly located router. Or it might be time to sign up for one of our Internet plans with faster speeds.



Rainbow Selects Area Students for Washington, DC Youth Tour

Every summer, Rainbow Communications sends two area students on an all-expenses paid trip to Washington, DC to learn about rural telecommunications through NTCA's Foundation for Rural Service's Youth Tour. In 2019, these students will be Codi Mueller from Hiawatha and Grete Olsen from Horton.

Codi is the daughter of Jeremy and Amy Mueller. She lives in Robinson and is a junior at Hiawatha High School, where she's involved in NHS, FFA, KAYS,



Biology Club, Art Club, After Prom Committee, FBLA, Softball, and Pep Club with a GPA of 3.875. Codi works at A&J Muellers and previously worked at Sarah Kathryn's. She completed her CNA license this year and is excited to care for patients in the future. Codi's community involvement includes 4-H, community service workdays, Ag Day, volunteering at the Humane Society and her local church, and the FFA Teacher's Breakfast.

Grete is the daughter of Keith and Denise Olsen. She's a junior at Horton High School and is active in Student Council, FFA, FBLA, Dance Team, Volleyball,



Golf, World Language Club, Skills USA, FCA, Forensics, Musical Plays, Scholars Bowl, and Powerlifting with a GPA of 4.0. Grete is also involved in her local church as a bible school leader, and in 4-H, Horton CEO, NEK Tractor Cruise, and CIA – Citizen in Action (where she spends a weekend at the State Capital to see how the legislative process works). She's worked at Union State Bank and as a babysitter.

LOCAL BUSINESS SPOTLIGHT Shannon Industrial Park



The City of Atchison, Kansas, with a population 11,021, has a strong industrial economic base. One component is Shannon Industrial Park, a 120-acre tract located three miles west of Atchison and just 45 minutes from the Kansas City metropolitan area.

Shannon Industrial Park was designed to be a strategic hub for growth with convenient, cost-effective outreach to destinations from the center of the continental United States. However, the ease of transport of physical materials via land, river, and air was not being matched with efficient data transfers via the Internet. In the past, businesses at Shannon Industrial Park were limited by frustratingly slow Internet speeds.

To solve the Internet challenge at the park, a public-private partnership was formed between Rainbow Communications, the City of Atchison, and Atchison County. Rainbow Communications presented a proposal for Aid to Construction to assist in the cost of connecting Shannon Industrial Park to the existing Rainbow Fiber Internet infrastructure located approximately three miles west. The City and the County agreed to offset the cost of that capital project, with each contributing \$33,997.73 toward the buildout.

Rainbow Communications then proceeded to obtain pre-commitment agreements with the existing businesses at the park. Construction began in Spring 2018 and the project was completed on time and within budget on May 1, 2018. Because of this fiber project, businesses at Shannon Industrial Park now have access to Internet speeds up to 1 Gig (equivalent to approximately 1,000 Mbps).

What does the future hold for fiber in this area? Angie Kreider, Director of Business Development, replied, "Rainbow Communications is open to any and all continued efforts to provide Fiber Broadband to northeastern Kansas. Fiber Broadband offers an affordable, reliable, and future-proof solution to make sure rural areas get adequate connectivity today and continue to get it tomorrow."