

Rainbow YOUR LOCAL CONNECTION

The Scoop on the Digital Transition, and what it means to our cable TV subscribers

There has been much hype and some confusion concerning the February 17, 2009 deadline given by Congress to television stations to suspend broadcasting in analog. The era of analog broadcast television in the United States will end as the nation completes its transition to an all-digital system. While the change will mark the end of the traditional analog method of broadcasting over-the-air television, it won't signal the end of free broadcast television, and your favorite broadcast programs and local television stations will still be available.



Rainbow cable TV subscribers will not be affected by the transition to digital.

However, people who have TV sets that rely on "over-the-air" broadcasting with an antenna (set-top or rooftop) to receive a signal will be affected and will need to consider one of the following options:

1. Subscribe to a cable, satellite or telecommunications service provider if all desired local broadcast stations are carried by that service.
2. Purchase a digital-to-analog converter box that plugs into an existing television. The boxes, which are expected to cost \$50-70 are now available for purchase in 2008, and U.S. households can request up to two coupons valued at \$40 each. Each coupon can go toward the purchase of a single set-top converter box that will allow you to continue watching FREE "over-the-air" television on an analog set.
3. Purchase a new television set with a built in digital tuner.

For help navigating this DTV transition, visit the FCC's user-friendly website at www.dtv.gov.

PRIMO Scholarship Deadline in March

Award Information

Administrator: PRIMO

Award Amount: \$500

of Scholarships: Three

Application Deadline: March 15, 2008

Award Distribution: Upon submittal of college class registration and schedule

Eligibility: Parent or guardian must be a Rainbow Communications local phone customer.

Scholarship Criteria

Year of Study: Any undergraduate student

Field of Study: Preference given to marketing,

public relations, or telecommunications-related field.

School of Study: an accredited university, college, or technical school.

Stop by one of our Rainbow offices, call us at 1-800-892-0163 or check with your school counselor for the PRIMO scholarship application.

Please return the application by March 15, 2008 to:

*Rainbow Communications
Attention: Kelly Beach, PO Box 376,
Hiawatha, KS 66434*

Everest Office

608 Main Street • Everest, KS 66424
785-548-7511 • 800-892-0163
Monday – Friday 8 A.M. to 5 P.M.

Hiawatha Office

628 Oregon Street, Hiawatha KS 66434
785-742-4200 • 800-892-0163
Monday – Friday 8:30 AM to 5:30 PM
Saturday 9 A.M. to 12 P.M.

Horton Office

834 Central Avenue • Horton, KS 66439
785-486-3500 • 800-892-0163
Monday – Friday 8 A.M. to 5 P.M.

Wetmore Office

334 2nd Street • Wetmore, KS 66550
800-892-0163
Monday – Friday 8 A.M. to 5 P.M.

Visit Rainbow online

www.rainbowtel.net

Rainbow Donates to After-Prom Parties

High school after-prom parties are just around the corner, and local parents have been working hard to create safe and fun ways to enjoy the magic. Rainbow Communications was happy to help, with monetary and item donations for after-prom events. We'd like to thank everyone involved in creating a night for students to remember.



Kelly Beach, Marketing Representative, displays tote bags full of must-have supplies donated by Rainbow for local after-prom parties.

New HD Channels and More!

Rainbow is excited to announce two new High Definition channels to our line-up. HD customers now have access to channel 199 hosting Fox 4 WDAF and Channel 200 hosting CBS KCTV. We recently added new channels to our cable line-up:

- **E!** has been added on channel 62.

E! is the place to see your favorite Hollywood celebrities and keep current on the Hollywood action with live event coverage, original programming, and entertainment news.

- **RFD-TV** is now on channel 64.

RFD-TV is the nation's first 24-hour television network dedicated to serving the interests of rural America. Although RFD-TV carries a number of agricultural programs, this is not a Farm Channel, but a network committed to serving all rural America. RFD-TV provides rural news, events, and convention coverage, horse training tips and features, agricultural

information, traditional music, and family-oriented programming.

- **Bravo** Network appearing on channel 65 is an NBC Cable Network that is currently seen in more than 79 million homes and was the first service dedicated to film and the performing arts when it was launched in 1980. Today, Bravo offers innovative arts and entertainment programming with a unique point of view featuring original series, feature films (both independent and mainstream), theater, dance, music and documentaries.

- **VERSUS** is now available on channel 107 of our digital line-up. Perfect for sports buffs, VERSUS provides an anytime destination for in-depth coverage of exclusive live events and original programming including the NHL, America's Cup, Field Sports, The Tour de France, college football, and much more.

Watch for updates as we continue to add more new and exciting channels!



Don't Despair — We Offer Computer Repair

Rainbow Communications is proud to introduce our computer technician, Taylor Gatz. Taylor comes to the company with an extensive background in computer technology, so your ailing computer will be in good hands with him. For only \$20 he'll run a complete diagnostic test that includes checking the boot-up, running a memory scan, and inspecting the general hardware and software.

After diagnosing the issues your system has, Taylor will give you a call and explain what needs to be done to get your system up and running again. Beyond the diagnostic test, rates vary due to system problem, equipment and amount of time needed to resolve the problem. Generally you can have your computer back within 2 days; however some systems require a bit more time if they are in need of new parts. Taylor also makes house calls, so if you can't get your computer to one of our convenient locations, or you need assistance with wireless networking or cabling, call Rainbow's toll free number, 1-800-892-0163, to schedule an appointment.



EXPERIENCE THE BEST WITH HBO ON CABLE!

Get HBO for \$6 per month for 6 months!

- Don't miss the epic miniseries event *John Adams*, premiering March 16 on HBO
- Catch award winning sports programming and the brand new documentary *Joe Louis: America's Hero...Betrayed*, premiering on HBO.
- See top Hollywood hits like *A Night At The Museum*, *Evan Almighty* and *Blades of Glory*.

Call 1-800-892-0163 and start experiencing the best with HBO on Cable!

Limited offer expires 4-15-08. Monthly Cable TV and equipment fees are additional. Any introductory premium service subscription offers are good only for the time specified: thereafter, standard monthly premiums service fees apply. Basic cable required to receive optional services featured. Offer does not apply to premium services already subscribed to by customer. Offer may apply to standard installation/connection on one TV set in wired serviceable areas; other installations/connection or relocation fees may apply to additional TV sets. Offer may vary and other restrictions may apply. Not all services available in all areas.