

## 1-800-892-0163

**Everest Office**  
608 Main Street, Everest, KS 66424  
Monday - Friday 8:00 AM to 5:00 PM

**Hiawatha Office**  
628 Oregon Street, Hiawatha, KS 66434  
Monday - Friday 8:30 AM to 5:30 PM

**Horton Office**  
834 Central Avenue, Horton, KS 66439  
Monday - Friday 8:00 AM to 5:00 PM

**Seneca Office**  
513 Main Street, Seneca, KS 66538  
Monday - Friday 8:00 AM to 5:00 PM

**Internet Help Desk**  
1-800-892-0163  
Monday - Friday 8:00 AM to 11:00 PM  
Weekends 9:00 AM to 6:00 PM

**Visit Us Online**  
[www.rainbowtel.net](http://www.rainbowtel.net)

## Community Events

**February 6 & 7**  
Highland Community College  
Softball Clinic  
For Info [www.highlandcc.edu](http://www.highlandcc.edu)

**February 13-14**  
Seneca Bridal Show  
11AM - 3 PM

**February 27**  
Sabetha Has Talent

## Recycle Last Year's Directory



Bring your old phone directories to any Rainbow office and we will recycle them for you!



## Technologies Change, But The Goal Remains The Same

*Jason Smith, Assistant General Manager*

Let me start off with Happy New Year and Thank You for your business this past year! Speaking of "New", the one thing that keeps changing in the communications industry is the number of "New" technologies and applications. Rainbow Communications' mission is to provide the latest technologies to our customers and in 2009 we continued working toward this goal.

Our Fiber to the Home (FTTH) project continues in the New Year. The project entails replacing the original copper cable with a fiber optic network, which allows a higher speed Internet connection and the ability to offer new broadband services such as video. The Everest, Willis, and Robinson telephone exchanges have been cut over to the fiber network. Fiber construction is ongoing in the Huron, Denton, Severance and Leona exchanges, and construction in the Whiting and Muscotah exchanges will begin later this year. This spring, rural digital cable will become available over the fiber network to customers outside of the current cable system.

In October of 2009 we brought our Technical Support Center in-house. This move not only allowed us to enhance the customer experience, but also allowed us to create seven local job positions with Rainbow. The technical support staff assists customers with Internet-related questions during extended hours of 8AM to 11PM on weekdays, and 9AM to 6PM on weekends. Our goal in 2010 is to expand this help center to provide support for all Rainbow services.

Enhancements were made to our core services in 2009. New bundles were introduced with phone, higher Internet upload and download speeds, and an expansive digital channel lineup for under \$100. High Definition (HD) and Digital Video Recorder (DVR) services continue to rise in popularity.

We added additional High Definition channels into our lineup in early 2009, and discounted the HD & DVR receivers for customers who elected to bundle. We will continue to work to provide additional HD programming to our customers in the future. *Continued on page 2*

## Gifts From Home

Thanks to everyone who contributed gifts for the National Guard soldiers of the 2nd 130th FA stationed in Egypt.

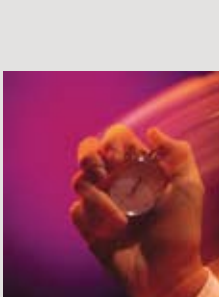
Donations began pouring in the doors almost immediately and more than 70 boxes containing over 1,000 pounds of gifts and personal items were mailed to Egypt! The items were received by the soldiers on Dec. 19, just in time for the holiday.

The soldiers of the 2nd 130th FA are from Atchison, Hiawatha, Horton, Sabetha, Troy, and Wathena. The best wishes and gifts from home were sincerely appreciated.



## Faster Internet Speed - Less Waiting Time!

When you sit down at your computer to download files, the last thing you want to do is wait and wait and wait. With today's high speed options, you don't have to.



With the newest technologies becoming more widely available, even in rural areas, you can choose what amount of time you want to spend when downloading movies, music, games or software.

According to Cronin Communications, a premier telecommunications consulting firm, if you are currently using an Internet speed of 1.5Mb it will take approximately 30 seconds to download a MP3 music file. If you increase your Internet speed to 6 Mb this same task will only take 5 seconds.

Cronin also reminds us that transfer speeds can vary for a number of reasons. "The amount of data in a packet; your computer's processing speed; the current Internet traffic and the broadband technology you are using will all impact the amount of time you spend getting the files you want." But, one thing is for sure, you decrease your wait when you increase your speed.

The following Internet speeds are available in most areas from Rainbow Communications.

- 768k x 384k - \$25/month
- 1.5Mb x 768k - \$35/month
- 3Mb x 1Mb - \$40/month
- 6Mb x 1.5Mb - \$50/month
- 10Mb x 2Mb - \$55/month

Call today and ask how you can save even more on your Internet cost when you bundle your services!

## Technologies Change, But The Goal Remains The Same

*Continued from page 1*

Speaking of television, you may have noticed some local businesses now advertising during your favorite TV programs. Rainbow Communications has partnered with Prime Media Productions to provide a way for local companies to advertise on ESPN, ESPN2, TNT, HGTV, Lifetime, Fox Sports, and Fox News Channel. These commercials are then shown to customers who subscribe to Rainbow's cable television service.

Another service added in 2009 was Security Systems. Rainbow can now provide security equipment and monitoring. The security monitoring service can monitor for fire, carbon monoxide, and unauthorized entry into your home or business.

While writing this article, I realized that we have been able to accomplish a lot of our goals in 2009. Goals that included: providing our customers with quality technology and entertainment services which tend to only be available in urban settings; supporting our communities' economic development vision; and improving the customer experience. However, for Rainbow Communications, the goals remain the same in 2010. We will continue to support our area businesses and organizations, and explore enhancements to our existing products while seeking new technologies and services that our customers want.

**Happy New Year!**

## Looking for MORE THRILLS in The New Year?



**Phone & Internet**  
Local Phone  
Caller ID  
Safeguard Plus Maintenance  
3Mb x 1Mb Internet  
**Only \$55/mo.**

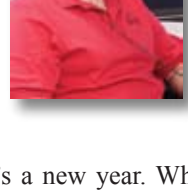
**Phone & Digital Cable**  
Local Phone  
Caller ID  
Safeguard Plus Maintenance  
Over 100 Digital Channels  
**Only \$70/mo.**

**Phone, Internet & Digital Cable**  
Local Phone  
Caller ID  
Safeguard Plus Maintenance  
3Mb x 1Mb Internet  
Over 100 Digital Channels  
**Only \$99.50/mo.**

Get MORE THRILLS for LESS BILLS with our NEW BUNDLES!

Residential customers only. Available in most areas. The initial billing for bundle services is determined by prorating the number of days remaining during the month of service activation, plus one month of service in advance. Bundle pricing does not include Federal or State Universal charges, 911 fees, or taxes. To qualify a twelve month agreement is required. Installation charges may apply.

## Prepare Your Computer For the New Year



*Steve Gaul, Technical Support Technician*



It's a new year. What do you need to do? Change the batteries in your smoke alarms, change your water filter, or change the air filter in your furnace? How about a tune up for your computer?

First, get rid of a computer killer - dust. Look at the back of your computer and locate the fan. Do you see dust? If you do, that is a good indication that your computer needs a clean-up. You may want to take the computer outside. Remove the cover and use canned air to gently blow the dust out of the compartment.

After cleaning, reassemble your computer and turn it on. Click the *Start Button*, then *All Programs*; *Accessories*; *System Tools*. Two of the menu options that will appear are *Disk Cleanup* and *Disk Defragmenter*.

Disk Cleanup cleans all of the temporary and extraneous files that have loaded on your computer over time.

Click on *Disk Cleanup*, wait for your system to calculate, then choose the items you want to delete and click *OK*.

Disk Defragmenter rearranges files that are copied on your hard drive and increases your speed. Open Disk Defragmenter, click on the drive you want to defragment (generally the C: drive) and click on *Defragment Disk*. It will take an hour or more to complete the process.

Last but not least, ensure that your virus and malware programs are updated. Also, run the updates that are available for your operating system. Updates can be found on your operating systems web site, for example Windows based computer updates are located at [www.windows.com](http://www.windows.com).

If you don't feel comfortable tuning up your computer Rainbow's Computer Repair Department will be happy to do it for you.

## A Phone Line Can Be A Lifeline

You may be eligible for a discount on your monthly phone bill. If you don't currently have telephone service, you may be eligible for a discount on your connection charge. If you participate in any of the following you may be eligible:

- > Food Stamps
- > General Assistance
- > SSI
- > Temporary Assistance to Families
- > Medicaid
- > Head Start
- > Free Lunch Program
- > Are at 150% of the federal poverty level



Please contact our office at 800-892-0163 to find out if you may be eligible for this program.

## PRIMO Scholarship Deadline in March



### Award Information

**Administrator:** PRIMO

**Award Amount:** \$500

**Number of Scholarships:** 3

**Deadline:** March 12, 2010

**Award Distribution:** Upon submittal of college class registration and schedule.

**Eligibility:** Parent or guardian must be a Rainbow customer.

### Scholarship Criteria

**Year of Study:** Any undergraduate student.

**Field of Study:** Preference will be given to marketing, public relations, or telecommunications-related field.

**School of Study:** An accredited university, college, or technical school.

For a copy of the Scholarship application, stop by one of our Rainbow offices, call us at 800-892-0163, download the application at [www.primomkt.com](http://www.primomkt.com) or contact your school counselor.

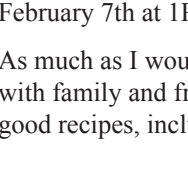
Please return applications by **March 12, 2010 to:**

PRIMO Scholarship  
Rainbow Communications  
Attn: Kelly Beach  
628 Oregon, Hiawatha, KS 66434

*Big enough to deliver. Small enough to care.*

## Super Bowl Sunday

*Clara Roberts, Marketing Assistant*



After all the big and delicious holiday meals, I am ready for fun and simple snacks. Luckily, Super Bowl Sunday is the perfect opportunity to snack.

After all, the Super Bowl is sort of like a holiday in and of itself, including The Who as this year's halftime entertainment, and commercials that I actually watch. Located in Miami this year, Super Bowl XLIV is Sunday, February 7th at 1PM CST on CBS, Rainbow's channel 13. Or, to see the action in High Definition tune to channel 195.

As much as I would love to be in Florida this February, it will be almost as exciting and a lot cheaper to stay home and enjoy the day with family and friends gathered around the TV. So, I thought I would do some research for some easy and fun recipes. I found lots of good recipes, including the wings recipe below, and party ideas on the FoodNetwork web site.

**HOT WINGS** Makes 4 appetizer servings - Prep time: 1.5 hours

- |                          |  |
|--------------------------|--|
| <b>Ingredients</b>       |  |
| 2 c flour                | 1/2 c unsalted butter, melted                    |
| 1/2 tsp fine salt        | 2 tsp fresh lemon juice                          |
| 1/2 tsp cayenne          | 1/4 c hot sauce, or to taste                     |
| Vegetable Oil for frying | Celery Sticks                                    |
| Blue Cheese Dressing     | 2 lbs. wings, remove wing tip and split at joint |



**Directions**  
Preheat oven to 400 degrees. In a large bowl whisk flour, salt, and cayenne together. In a large heavy pot on medium heat, pour in 2 inches of oil and let it reach 375 degrees. Cover wings with the flour mixture and fry until lightly browned (approx. 10-12 min.). Transfer cooked wings to a paper towel lined plate. In a large bowl, combine butter, lemon juice, and hot sauce. Toss fried wings in the mix. Place wings on a foil lined baking sheet and bake for approximately 35 min. Turn occasionally until they are crisp and have absorbed most of the sauce.



### LET YOUR VOICE BE HEARD!

Tell us what networks you want to watch on our 2010 Cable Survey.

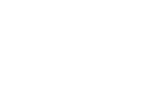
**NFL NETWORK? RED ZONE CHANNEL?**

Watch for the survey in your March 1st statement.

608 Main, PO Box 147  
Everest, KS 66424  
[www.rainbowtel.net](http://www.rainbowtel.net)

COMMUNICATIONS

**Rainbow**



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Everest, KS  
PAID  
U.S. POSTAGE  
PRESORT STD